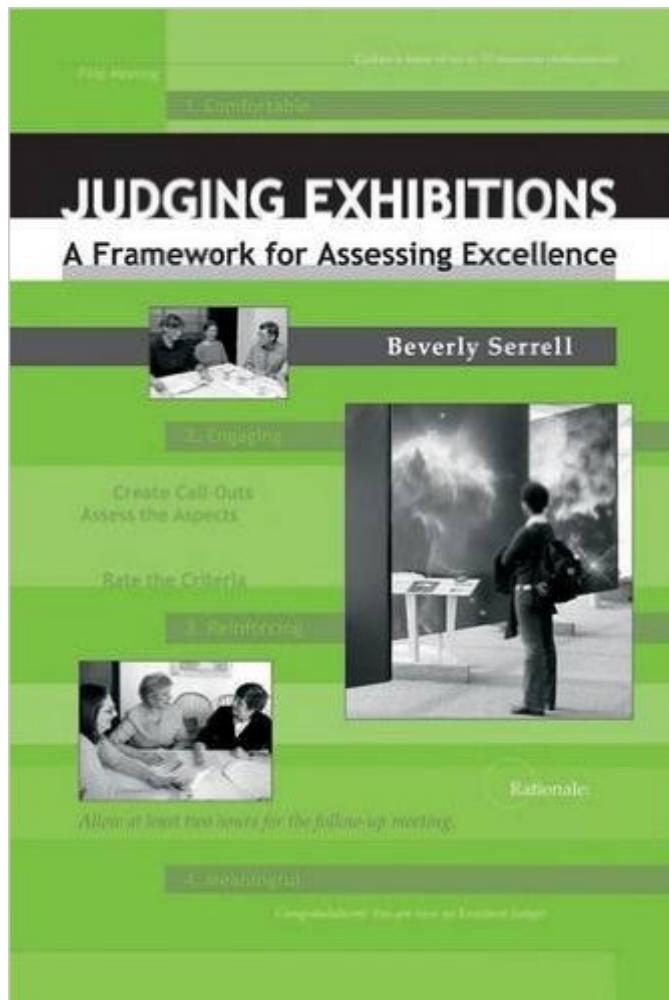


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# Judging Exhibitions: A Framework For Assessing Excellence



## **Synopsis**

Renowned museum consultant and researcher Beverly Serrell and a group of museum professionals from the Chicago area have developed a generalizable framework by which the quality of museum exhibitions can be judged from a visitor-centered perspective. Using criteria such as comfort, engagement, reinforcement, and meaningfulness, they have produced a useful tool for other museum professionals to better assess the effectiveness of museum exhibitions and thereby to improve their quality. An attached CD includes a brief video demonstrating the Excellent Judges process and provides additional illustrations and information for the reader. Tested in a dozen institutions by the research team, this step-by-step approach to judging exhibitions will be of great value to museum directors, exhibit developers, and other museum professionals.

## **Book Information**

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## **Customer Reviews**

The approach this author takes to judging exhibitions is an approach I can use in a wide variety of organizational and community settings. This approach is intuitively logical and easy to grasp. It is elegantly simple and not at all simplistic.

I received this book and DVD as part of my Museum Studies Masters degree program. It looks like a wonderful book - but reading it is totally hampered by A LOT of missing text. After each chapter heading - the entire page is blank - with non-existent sentences continuing on the next page. Entire pull quotes are missing - with only the person's name left hanging in a box by itself. It's a shame - not the writer or the subject matter's fault this book is only getting 3 stars...Left Coast Press needs to

press check thier publications!

It was shipped fast and came in brand new condition. I do not know how fair the price was, as other places and the university did not have in stock and I never knew what the price was at other places. I did not realize till after I ordered that book should include DVD. I was worried, but the book came with the DVD so I was in good shape. Seller could mention the DVD in ad. Overall, a good experience. I was able to get a book I needed quickly and I believe at a fair price. I gave 4 stars because the transaction was fast quick and effective.

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